



WILLOWS INGREDIENTS

Your Reliable Supply Partner

Personalised Nutrition with Collagen

**take your brand to
the next level**



Collagen

Discover the next generation of fish collagen

5 Innovative Solutions for Adding Collagen Peptides to Your Products



Maintaining an active lifestyle has become more critical in an increasingly fast-paced world. Whether you're an athlete, a fitness enthusiast, or simply someone who enjoys staying active, optimizing your recovery is essential to achieving peak performance. While various factors contribute to efficient recovery, one substance that has gained significant attention is **collagen**. In this blog post, we will explore the significance of collagen in an active lifestyle and how it can boost recovery efficiency.

As the sports nutrition industry continues to grow and extend to mainstream consumers there are a growing range of applications and formulations for collagen:

1. Collagen Protein Powders

Tailored **collagen protein powders** for athletes and sports enthusiasts, containing collagen peptides and essential nutrients for muscle recovery and repair.

Manufacturers combine fish collagen peptides into protein powders by selecting the appropriate collagen type, designing the formulation, mixing and blending the ingredients, optionally reducing particle size, conducting quality control testing, packaging the product, and ensuring compliance with labeling and regulatory requirements.





WILLOWS
INGREDIENTS



2. Collagen-Infused Protein Bars:

Design collagen peptide-infused protein bars as a convenient post-workout option for athletes, offering a well-balanced combination of protein, carbs, and collagen peptides. These bars aid muscle repair and promote joint health while providing an easily accessible on-the-go snack.

Manufacturers can incorporate fish collagen peptides into **Collagen-Infused Protein Bars** by adding them to the bar mixture during production. The peptides are introduced as a powder or liquid solution and evenly distributed within the bar. The mixture then undergoes processing, shaping, baking, cooling, and packaging to create the final Collagen-Infused Protein Bars, which offer enhanced nutritional benefits from the fish collagen peptides.

3. Collagen-Enriched Beverages:

Create customized **sports drinks, protein shakes, or ready-to-drink beverages** infused with collagen to cater to the specific nutritional requirements of athletes. These beverages offer a refreshing and hydrating solution while harnessing the advantages of collagen to promote muscle and connective tissue health.

Manufacturers can expand their product portfolio by offering these popular collagen-enriched beverages: Collagen-Infused Fruit Juice, Collagen Protein Shake, Collagen-Infused Tea, Collagen-Infused Coffee, and Collagen-Enriched Smoothie. Collagen peptides can be easily absorbed into fruit juices, protein shakes, tea blends, coffee products, and pre-packaged smoothies, providing consumers with convenient and nutritious options to boost their collagen intake while enjoying their favorite beverages.



4. Collagen-Fortified Snacks

Offer **collagen-enriched snack alternatives** such as protein chips, energy balls, or granola bars designed to meet the dietary needs of athletes. These snacks incorporate collagen peptides alongside other nourishing ingredients, providing a well-rounded and convenient option for pre or post-workout sustenance.

Discover a range of collagen-fortified snacks that will delight customers' taste buds and boost well-being! Manufacturers have infused collagen into popular snacks like Protein Bars, Granola Bars, Energy Bites, Snack Chips, and Nut Butter. These snacks offer convenient and on-the-go options for collagen supplementation. Whether customers enjoy protein bars, crunchy granola bars, energy-boosting bites, chips, or creamy nut butter, these collagen-fortified snacks have something for everyone. Not only do they satisfy customers' cravings, but they also provide the excellent benefits of collagen, supporting their overall nutrition and wellness.

4. Collagen Enhanced Sports Supplements

Blend **collagen peptides into sports supplements** such as pre-workout formulas, intra-workout drinks, or recovery formulas. By including collagen peptides in these supplements, manufacturers can provide athletes with a comprehensive solution to support their training, performance, and recovery needs.

Fish collagen, a sustainable option, is well-suited for **Collagen-Enhanced Sports Supplements**, and it offers an eco-friendly alternative to traditional collagen sources. Manufacturers can incorporate fish collagen into sports supplements, such as protein powders, pre-workout drinks, BCAA supplements, recovery formulas, and joint support supplements, to enhance their nutritional profile. By utilizing fish collagen, manufacturers can offer athletes and fitness enthusiasts a sustainable choice that supports their performance and recovery goals while being mindful of environmental impact.

Let us help you take your brand to the next level

Willows Ireland
T: +353 (0)404 42630

Willows UK
Tel: +44(0) 1625 900994
E: info@willowsingredients.ie

www.willowsingredients.com

